

### Amendments to the Claims

1 Claim 1 (currently amended): A method of selectively subscribing to content in a computing  
2 environment, comprising ~~steps of~~:

3 enabling a user to identify, from a rendered view of content, a portion of the content  
4 which is of interest to the user, wherein a ~~provider~~ renderer of the view of the content has not  
5 provided a subscription interface thereto; and

6 registering a subscription, for the user, to the identified portion of the content.

1 Claim 2 (currently amended): The method according to Claim 1, further comprising ~~the step of~~:

2 using the registered subscription to deliver updates of the identified portion of the content  
3 to the user.

1 Claim 3 (currently amended): The method according to Claim 1, further comprising ~~the step of~~:

2 enabling the user to customize the ~~identification~~ subscription to specify such that at least  
3 one condition which must be matched before the user is interested in the identified ~~is placed on at~~  
4 ~~least one~~ portion of the identified content, wherein the ~~at least one portion may comprise the~~  
5 ~~identified content in its entirety and wherein the content provider may have provided the~~  
6 ~~subscription interface to the identified content but has not provided a subscription interface using~~  
7 ~~all of the conditions and/or all of the portions~~; and

8 wherein the registering ~~[[step]]~~ further comprises registering the customization.

1 Claim 4 (currently amended): The method according to Claim 3, further comprising ~~the step of~~:

2 using the registered subscription to deliver ~~updates~~ an update of the identified portion of  
3 the content which match the ~~conditions~~ at least one condition to the user.

1 Claim 5 (currently amended): The method according to Claim 3, further comprising ~~the steps of:~~  
2 specifying, for the user, at least one action to be carried out when the at least one  
3 condition is ~~conditions are~~ matched in ~~updates~~ an update of the identified portion of the content.

1 Claim 6 (currently amended): The method according to Claim 5, further comprising ~~the step of:~~  
2 evaluating the registered subscription, and if the at least one condition registered  
3 ~~condition(s)~~ therein ~~[[are]]~~ is met in an update ~~updates~~ to the identified portion of the content,  
4 carrying out the ~~action(s)~~ at least one action.

Claims 7 - 11 (canceled)

1 Claim 12 (currently amended): The ~~computer program product~~ method according to Claim ~~[[10]]~~  
2 1, wherein the ~~computer-readable program code means for~~ the enabling ~~receiving and computer-~~  
3 ~~readable program code means for~~ the registering are adapted for ~~receiving identifications~~ enabling  
4 ~~of content of interest to~~ a plurality of users to identify the portion of the content which is of  
5 interest to each of the plurality of users and registering ~~subscriptions to updates~~ the subscription  
6 to ~~[[of]]~~ the identified portion of the content ~~[[of]]~~ for each of the plurality of users, respectively.